

October 2020

International Cuisine Tracker - US

"As consumers adjust to living in quarantine, they are seeking restaurants that can serve them both comfort and adventure; Middle Eastern and African cuisines are satisfying this desire for adventure. The away-from-home market continues to be driven by younger consumers, and this generational gap is widening in the pandemic."

- Emma ...

September 2020

Pizza Restaurants: Incl Impact of COVID-19 - US

"Pizza restaurants are an indisputable bright spot amid a struggling restaurant industry as a result of the COVID-19 crisis. Many leading pizza chains have managed to grow sales into the double-digits in 2020 due to their continued investments in takeout and delivery and prioritization of value. Pizza restaurants are positioned ...

The COVID-19 Impact on Foodservice: Operation Recovery - US

"The COVID-19 public health and economic crisis is creating unprecedented revenue loss for restaurants of all types, although FSRs with a dine-in focus have been the hardest hit. In order to survive and recover, restaurants will all need to offer and invest in easy, efficient and affordable takeout and delivery ...

Restaurant Breakfast and Brunch Trends: Incl Impact of COVID-19 - US

"The ease and affordability of making breakfast at home paired with the increase in remote working means the recovery of foodservice breakfast sales will lag behind the foodservice industry as a whole. LSRs facing fierce competition will launch aggressive promotions in a race to the bottom on price in order ...

Consumers and the Economic Outlook: Incl Impact of COVID-19 - US

"The unpredictable pace of the spread of COVID-19 is worrying, but consumers have remained optimistic about their finances throughout this pandemic and the subsequent recession. Time will tell how deeply consumer finances will be affected, but right now, consumers are most definitely holding out hope for themselves, while their confidence ...

August 2020

The Gen Z Diner: Incl Impact of COVID-19 - US

"Gen Z is a stressed-out generation coming of age in a time with great unrest and facing grim economic prospects. Restaurants need to respond to Gen Z's anxieties by focusing on value – whether that be value

Coffee and Tea Tracker - US

from low prices, promotions, or high-quality dishes at moderate prices. LSRs are best ...

Restaurant Takeout and Delivery: Incl Impact of COVID-19 - US

“Virtually all restaurants became takeout and delivery providers overnight as a result of COVID-19, and the ones that had made prior investments in off-premise business are unsurprisingly weathering the storm the best thus far. Restaurants of all types must continue to invest in takeout and delivery services as consumer behaviors ...