

March 2016

Consumer Trends, Attitudes and Spending Habits on the Home - UK

“The UK’s 27 million households spent £27.2 billion on buying for their homes in 2015. And when the housing market is buoyant, people spend more freely to create the homes they want. Owner-occupiers and those who feel that their finances are healthy are the most active group of purchasers ...

February 2016

Electrical Goods Retailing - UK

“Since the collapse of Comet the electrical specialists have seen their share of the market diminish under pressure from non-specialists. There were signs of a resurgence in the specialist market in 2014 and this has accelerated in 2015 with the specialists sector outpacing an overall market which saw consumer spending ...

Nursery and Baby Equipment - UK

“New product innovations in the sector such as prams and pushchairs with lighter frames and baby monitors with video and Wi-Fi have helped to drive growth in the nursery and baby equipment market, as renewed consumer confidence among parents incentivises higher spending.”

– Tamara Sender, Senior Retail Analyst

January 2016

Carpets and Floorcoverings - UK

“At last retailers are trying to escape from always relying on discounting to generate interest and are shifting their emphasis to home-making and style. This comes at a time when the market has gained momentum, with new energy because of stronger consumer confidence and a pick-up in the housing market ...