



## January 2023

### Coffee Shops - Ireland

"With the cost of a visit to a coffee shop increasing in 2022, and consumers having less disposable income, it is likely that overall footfall to Irish coffee shops will be impacted. However, Irish consumers are confirmed coffee users and can still be tempted in-store with a good value for ...

## December 2022

### Attitudes towards Craft Drinks - Ireland

"The craft alcoholic drink market in IoI is experiencing significant growth and opportunity for sustainable production but faces a large barrier in the form of the cost-of-living crisis, which could impact sales as consumers are being more cautious about what they spend their money on. Also, consumers are drinking alcohol ...

## November 2022

### Attitudes towards Healthy Eating - Ireland

"In a post-pandemic era, consumers are increasingly seeking out ways to become healthier and support different aspects of their health, and companies/brands are producing a range of food and drink that cater to this health trend, including healthier alternatives and functional products. Amidst this proactive health trend, it is ...