

July 2010

Drinking Habits Among 18-24-year-olds - UK

- Binge drinking (defined by the government/ NHS as 6 units in one session for women and 8 for men) is rife among 18-24-year-olds, with four in five of this age group exceeding the recommended limit on a regular basis.
- Although the drivers of binge drinking among the young is multi-faceted ...

Online Shopping - US

The explosive growth of e-commerce hit a wall in 2009, as consumers pulled back in all areas of retail. Shoppers turned to the Internet for bargains, but the consumer base for e-commerce remained flat. While sales increased substantially in the first quarter of 2010, the macroeconomic future is cloudy at ...

Foodservice Snacking Options and Opportunities - US

As consumers seek inexpensive ways to enjoy restaurant dining and restaurant operators look for new ways to drive foot traffic, the snack menu is becoming increasingly important.

Coffeehouses and Donut Shops - US

The restaurant industry faltered in the recession as consumers opted to stay home more for meals and drinks. All segments suffered, yet QSRs in general fared somewhat better, due to customers trading down. Within that realm, coffeehouses and donut shops saw a greater impact, with many customers deciding not to ...

Kids' Snacking - US

The kids' snacking market is coming under increased scrutiny in light of rising childhood obesity rates. Yet all kids snack and most snack frequently - whether at home, at school, or on the go. This report, based on exclusive research among kids aged 6-11, takes a closer look at the snacking ...

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Children's Obesity - UK

- There are real indications that the upward trend in overweight and obesity rates among children has halted and even started to decline. NHS data show lower rates from 2005, and projections for future obesity levels – particularly for teenagers – have been lowered significantly as a result.
- In January 2008 ...

Home Delivery - UK

This report focuses on home delivery of food and drink (where drink is being ordered with a meal). Such a service typically involves the placing of an order by telephone, via the internet, via interactive TV (iTV) or in person.

Alcohol Consumption at Home - US

With total US sales of nearly \$80 billion in 2009, the market for alcoholic beverages for off-premise consumption has experienced tapering growth—up a minimal 1.2% from 2008-09. In this report, Mintel presents sales trends of the alcoholic beverage market, as well as by type of alcohol to provide context ...

Eggs - UK

- Consumers are 'creatures of habit' when buying eggs - only 16% are adventurous enough to have eaten three or more different types of eggs in the last year.

Food and Drink - International

- The health benefits of eggs are an important consideration for consumers, a third eat them because of their protein content.
- Welfare issues have ...

Consumer Snacking - UK

- Nine in ten British adults eat snacks between meals, nearly half of them on a daily basis. There are in total an estimated 13 billion at-home snacking occasions a year, and 6.4 billion occasions on the go.
- Tangible benefits are key for healthy snacks looking to attract women. Just ...

Side Dishes: The Market - US

The recent recession has encouraged more people to eat at home more often. This has created an opportunity for consumer packaged goods companies to take advantage of the need for shoppers to stock their shelves and pantries with side dishes that are economical and add variety to mealtime. The question ...

Side Dishes: The Consumer - US

Recent economic struggles have encouraged more people to eat at home more often, resulting in an opportunity for consumer packaged goods (CPG) companies to take advantage of shoppers' desire to stock up on side dishes that are both economical and add variety to a meal. The question is, how good ...

Hot Trends in Retail Bakery - Bread, Cakes and Biscuits - Ireland

Irish retail bakery sales have experienced solid growth over the past five years, with a modest upward trajectory projected for the next five years, as health-driven innovation boosts returns. However, the severe recession in RoI has hit trade over 2009 and 2010, reducing volume and value sales of bread and ...

Tea and RTD Teas - US

This report explores the tea and ready-to-drink (RTD) tea market. While 77% market penetration for regular (loose/bag) tea among US households (HHs) indicates

Cakes and Cake Bars - UK

This report examines the UK retail market for ready-to-eat (RTE) cakes. It includes packaged (or wrapped) and unpackaged (or unwrapped) cakes that are kept at ambient temperatures. The market can be broadly segmented into large cakes, occasion cakes and individual cakes.

Family Purchases: Kids as Influencers - US

Kids and teens often influence what their parents purchase on their behalf and play a key role in determining what type of foods and entertainment will be purchased for the family household. At the same time, the FTC and other agencies are regulating advertising directed at kids more closely than ...

Exercise Trends - US

The majority of Americans are not getting enough exercise, and that means there are numerous opportunities for companies in the exercise category to help motivate them. Some of the topics covered in this report include:

Liqueurs - UK

This report covers the UK market for liqueurs in the on- and off-trade on which excise duty is paid in the UK. Duty-free sales and personal imports of duty-paid product have been excluded from all data unless specified.

The Influence of Labels on Consumer Choice - US

The proportion of the population watching their diet has risen dramatically in recent years. At present, about half

Food and Drink - International

maturity, the low 45% for RTD iced tea suggests continued opportunities to expand sales. As with other products in the food and beverage industry— value perceptions ...

of American adults are watching their diet in an effort to limit calories and avoid potentially harmful ingredients. Along with the increased interest in health and wellness has come a rise in ...

Healthy Dining Trends - US

This report explores healthy dining trends in restaurants with attention to shifting consumer habits and perceptions towards health/wellness as it impacts restaurant usage. Mintel provides impactful analysis, discussion and insight including:

Cheese - US

Cheese eaters are virtually everywhere and the vast majority of Americans eat cheese. However, high dairy commodity costs in 2007 and 2008 drove up retail prices, which in turn impacted the bottom line. Yet when pricing stabilized, consumer purchase behavior clearly did not reflect the trend towards eating and cooking ...

Functional Beverages - US

The functional beverages market showed impressive gains during 2004-07 but, like many other categories, sales fell in response to recessionary pressures. Companies developed a variety of new products in 2008 and 2009, yet many consumers preferred brand familiarly and a value proposition during the recession. Given the fact that many ...

Baby Food and Drink - US

One of the primary responsibilities of parents is providing the proper nutrition during the first crucial years of their children's development. The overwhelming majority of parents look to baby food manufacturers to provide the right types of foods for their developing babies. This creates the opportunity to develop stronger ...

May 2010

Chilled and Frozen Ready Meals - UK

- Expected to reach £2.7 billion in 2010, the ready meals market has grown by just 7% since 2005. The market contracted in 2008 as a result of consumer cut backs, but has bounced back strongly since, suggesting that the six million users switching to more cooking have not been ...

Premium Alcoholic Drinks - Ireland

The Irish alcohol industry is seeing a major move towards premiumisation. With consumers less willing to spend money on alcohol outside of the home, alcohol manufacturers are increasingly looking at ways to add value to their products. Manufacturers have increasingly been looking at ways to enhance the premium aspects of ...

Milk and Cream - UK

- Healthy growth in volume and value sales, highlights how the milk market has thrived during the recession, in fact it's one of the few areas where the market share of organic produce has increased.
- Milk suppliers have lost a PR battle: negative warnings over the fat content of milk are ...

Onboard Catering - UK

- The vast majority of people who have travelled by plane in the last two years have eaten/drunk onboard. Six in ten of these passengers say this was because it was included in the price.
- Expense stops food & drink purchasing for nearly half of those who have travelled by ...

Soup - UK

Diet Trends - US

Food and Drink - International

This report assesses the performance of the UK soup market since Mintel's last report on this sector in May 2008. Since 2007, the UK market for soup has grown by 11% to reach £511 million in 2009.

Ales and Stouts - UK

This report covers the UK market for ales and stouts, in both the on- and off-trade.

Milk - US

Few other consumer packaged goods products are as popular and versatile as milk. Consumers of all ages drink milk in part because there is a variety for just about everyone, including non-dairy products for those who are lactose intolerant or have milk allergies. Despite its overall popularity, the milk industry ...

Alcoholic Beverage Trends at Bars and Restaurants - US

The restaurant recession continues, and when patrons do venture out of the house to drink they are drinking less. This has spawned pricing incentives from restaurants and bar operators alike in an effort to get customers in the door. However, while price promotions have been the most frequently used strategy ...

April 2010

Food Provenance - UK

This report reveals that while no single food issue chimes with the whole of Britain, animal welfare has become the most widely shared concern. British and local origin of food rank close behind, broadly on a par with purity of food, but well ahead of considerations like organic and carbon ...

The recession has thrown the weight loss category into flux, causing consumers to change their behaviors and seek out alternatives to accomplish their weight loss goals. Understanding these new dynamics is essential for success. This report explores a number of factors that are shaping consumers' attitudes, including:

Non-alcoholic Beverages: The Market - US

This report focuses on seven major segments within the non-alcoholic beverage market: milk, carbonated soft drinks, fruit and vegetable juice/drinks, bottled water, energy drinks and shots, sports drinks, coffee, and tea. Besides presenting sales data on a segment-by-segment basis, the report considers a range of topics, including the following:

Food Storage - US

This report takes a detailed look at the evolving food storage industry, which has grown modestly since 2004. In the most recent year, manufacturers have been faced with potentially game-changing challenges from all directions, ranging from consumer concerns over chemicals in plastics, to an entrenched recession that is affecting consumer ...

Chocolate Confectionery - UK

- Top snack choice for consumers and bought as a personal treat by almost half the population, the chocolate bar market has benefited from increased snacking on-the-go.
- Ethical considerations have increased in prominence in new product launches for chocolate confectionery in 2009 compared to 2007, although 7% of consumers say they ...

Food and Drink - International

Attitudes Toward Fiber and Digestive Health - US

A number of factors suggest that products with added fiber or digestive claims should be well received by the American public. Mintel's review of the category, however, shows that only a handful of products were introduced in 2009, and few of them matched well with consumers' desires.

Health Food Retailing - UK

This report concentrates on products traditionally sold through health food stores. Functional foods, ie those with added ingredients that are of benefit to health (eg cholesterol-reducing margarine), are not strictly health foods but are discussed throughout the report as an associated category.

Private Label Salty Snacks - US

In this report, Mintel breaks the salty-snack category into eight segments: potato chips, tortilla chips, snack nuts and seeds, popcorn, pretzels, cheese snacks, corn snacks, and "other" salty snacks. The struggling economy has spurred interest in lower-priced private-label salty snacks, and consumers have discovered the quality and value makes it ...

Breakfast Catering - UK

- Eating breakfast (either in- or out-of-home) is part of the morning routine for six in ten consumers.
- Toast and cereal are consumers' top breakfast foods by far. A third of consumers enjoy hot cereals, such as porridge, and restaurant menus are reflecting this popularity with menu items like McDonald's Oatso ...

Non-alcoholic Beverage Trends at Restaurants - US

This report explores non-alcoholic beverage trends in restaurants. It identifies key developments that are changing consumer habits and usage, as well as taking into consideration health and wellness trends and the current economic climate. Mintel finds opportunities exist for industry players to woo customers with beverage choices providing health and ...

Online Drinks Retailing - UK

This is a new UK report looking at the growing market and consumer demand for buying alcoholic drinks online. This has been particularly popular for wine, and has the potential to take off for other drinks.