



December 2019

Contract Catering - UK

“Despite facing a series of headwinds the contract catering industry has continued to grow in 2019. Increased labour costs and falling business investment have held the sector back, but robust consumer spending and growth in the leisure economy have offered some reprieve. The sector’s unique position as a service provider ...

B2B Economic Outlook - UK

“Despite the uncertainties surrounding Brexit, the UK economy has only slowed to equate to the growth of the Euro-area, and the Bank of England still anticipates stronger growth than the Euro-area over the next three years. The Brexit-related uncertainties continue, and are now potentially exacerbated by a General Election. They ...

November 2019

Estate Agents - UK

“The estate agents market has suffered from strong headwinds amid Brexit uncertainty in 2019. The uncertainty has suppressed property transaction volumes and property prices, both of which have affected industry revenue. The removal of this pressure should restore market confidence and translate into the return of healthy growth for the ...

Manned Security - UK

“The manned security sector has remained resilient, growing by 2.1% in value in 2019. The growth of the leisure economy played an important role in retaining the sector’s growth in the face of Brexit-related uncertainty in the wider economy, which the sector relies on for demand.

Moving forward, the ...

Logistical Services - UK

“The industry relies on being proactive and adaptable to meet the challenges and demands of the supply chain customer and the online customer. However, many providers operate on tight margins and could still benefit from being more innovative.”

– Lewis Cone, Senior B2B Analyst

Food and Drink Packaging - UK

“Key drivers in the food and drink packaging market include: demographic changes (ageing population and rise in single-person households); busier lifestyles and convenience packaging; growing focus on light-weighting, sustainability and plastic replacement; brand owners looking for more connectivity with consumers and on-shelf differentiation.”

– Claudia Preedy, B2B Analyst

October 2019

Facilities Management - UK

Serviced Offices - UK



“Several recent high profile casualties in the facilities management sector reflect the scale of some contracts and the need to selectively tender in a highly competitive sector where capital investment can be significant. The industry includes labour intensive activities, with margins continually challenged by legislation changes and technology increasingly adopted ...

“In the short term, demand for flexible workspaces is expected to be boosted by the introduction of the new international accounting standard IFRS 16 in January 2019. Under the new accounting standard, lease contracts will have to be reported as liabilities in company accounts and can no longer be hidden ...

September 2019

B2B Economic Outlook - UK

“The UK economy continues to show signs of slowdown, with GDP reversing slightly as a no-deal Brexit appears increasingly likely. Brexit-related uncertainty continues to hold back investment and confidence, but have so far only materialised as slower growth.

A no-deal Brexit is expected to have a major impact on the ...

August 2019

Recruitment - UK

“The recruitment industry has been set back by Brexit uncertainty and a weakening global economy. These factors have reduced the rate of growth, but also increased demand for flexible temporary labour. Combined with the ubiquity of computing and the internet, a continuing influx of new SMEs are driving competition and ...

July 2019

Conferencing and Events - UK

“In 2018, growth in the conferencing and events market remained subdued due to pressure from Brexit-related uncertainty. This is expected to hold the market back until the UK's future relationship with the EU becomes clear. Nonetheless, the sector's underlying potential, strategic importance and market diversity indicates a positive future if ...

June 2019

B2B Economic Outlook - UK



“The government has said that it is committed to a “green” Brexit and to maintaining environmental standards. The government is also expected to remain committed to the EU’s renewables generation targets and carbon emission reduction targets. Therefore energy and environmental policy is unlikely to change post-Brexit. That means it will ...

May 2019

Legal Services - UK

“The UK legal services industry is forecast to show more moderate annual growth than in recent years, due to projections for lower economic growth, lower volumes of housing transactions, and slower growth in exports of legal services. However, continuing work relating to regulatory changes after Brexit will provide a positive ...

April 2019

Courier and Express Delivery - UK

“The courier and express delivery market is booming, much of which is underpinned by surging online retail sales. However, the marketplace remains hugely competitive, marked by slim margins and a growing expectation to provide more for less. For those still in the market, the future looks bright given continued value ...

March 2019

Sports Sponsorship - UK

“The sports arena continues to serve one of the main channels of sponsorship domestically and worldwide. Sports sponsorship thrived in 2018, underpinned largely by the booming profile of football’s Premier League, drawing huge interest as one of the world’s largest sports markets.

This is set to remain the story going ...

B2B Economic Outlook - UK

“With time running out for the government and the EU to agree to a deal, the uncertain environment has led to many companies holding back on risky investments to ensure that their short-term objectives are able to be achieved alongside any adverse market impacts that follow Brexit.”

– Lewis ...

February 2019

Security Equipment, Access Control and CCTV - UK



“Growth accelerated in the security equipment market in 2018 as operators overcame Brexit headwinds for a third consecutive year. The combination of policing pressures and the rising cost of crime have seen the burden of security increasingly taken on by the individual. Stifled confidence in the state also continues to ...

January 2019

Fleet Services - UK

“The fleet services market maintained growth in 2018 as it again overcame Brexit headwinds and wider turmoil in the automotive industry. However, uncertainty continues to suppress potential fleet demand given the drop in business confidence and the subsequent delay on investments.

Fleet providers remain dynamic in the face of this ...