

September 2019

Exchange Traded and Mutual Funds - Canada

“ETFs continue to grow in popularity as more investors buy into the concept of low cost, passive investing. While the affluent have embraced ETFs, the mass affluent segment is still relatively untapped.”

July 2019

Innovations in Insurance - Canada

“Insurance app usage is low, particularly among older consumers, underscoring the need for insurers to incentivize engagement.”

– **Sanjay Sharma, Senior Financial Services Analyst**