

October 2021

Pizza and Italian Restaurants - UK

“While dining in pizza/Italian restaurants has been badly affected by COVID-19, the takeaway/home delivery segment has weathered the storm much better. Much of takeaway sales' growth comes against a background of continuing investments in digital innovation by the big brands and marketing and promotional activities. Meanwhile brands that ...

September 2021

Consumers and the Economic Outlook - UK

“The end of social distancing and the associated boost to retail, leisure and entertainment spend brought about an immediate rebound in economic activity, and GDP grew by 4.8% in Q2 2021. Consumers have also responded positively, with Mintel's current financial wellbeing and financial confidence trackers reaching new record-highs in ...

Fast Food Restaurants - UK

“The pandemic has changed the way consumers consume fast food. Instead of relying solely on spontaneous visits from consumers seeking a convenient meal solution while they are on the move, fast food operators are now meeting consumer demand for a fast food treat with a sense of occasion.”

August 2021

Leisure Outlook - UK

“Consumer participation in leisure activities is at the highest level measured since the start of the pandemic, however things are far from back to normal as many people remain hesitant about visiting venues or attending events. Despite this, there is good reason for optimism as consumers who feel ready to ...

Fast Casual Restaurants - UK

“The pandemic has caused a blurring of lines within the foodservice market as fast casual restaurants encroach into the space occupied by full-service restaurants by offering enhanced service features such as table service. Likewise, the use of better ingredients makes it more worthwhile for consumers to visit a fast casual ...