

December 2012

Casino and Casino-style Gambling - US

“While the casino industry as a whole has recovered from the revenue declines it suffered throughout the recession years, gaming destinations continue to face competition for visitors from other leisure venues, from intra-industry competition (ie, other areas’ casinos)—and from the dining and entertainment located in casinos that are designed ...

November 2012

The Golf Consumer - US

Participation in golf has been steadily declining since its peak in 2003. While the economic recession foots some of the blame, the fact that annual rounds had been declining prior to the downturn indicates a loss of interest in the sport itself. As with most leisure activities, a lack of ...

October 2012

Console Gaming - US

“Console gaming is at a crossroads. The first of the next-generation consoles, the Wii U, enters a very different marketplace this November than the Wii did when it was first introduced in November 2006. Gamers not only can play console and PC games, they can play games on smartphones, tablets ...

Pay TV - US

“The specter of cord-cutting is omnipresent. Whenever churn turns up a few basis points, mainstream media float articles about the death of pay TV services. There are legitimate long-term concerns related to cord-cutting, but just as many might stem from the launch of branded smart TVs in 2012.”

Exercise Trends - US

“The recession caused many Americans to reevaluate how they were spending their money. One of the things to be cut was usually gym memberships or workout plans. Consumers adopted ways to save money on fitness and have carried these practices through into recovery. Additionally, consumers continue to seek new and ...

Cooking Enthusiasts - US

“Cooking at home is an activity that many Americans have accepted as a part of their weekly routines. However, despite being interested in taking an experimental approach to cooking, most are likely to stick to what they know. The key to increasing overall enthusiasm for cooking is likely to lie ...