

## Retail: Clothing and Footwear - UK

### July 2022

#### Footwear Retailing - UK

"The footwear market has faced pent-up demand, as consumer routines become normalised and the high street reopens. Value for money will be a key focus for consumers as the cost-of-living squeeze begins to take hold; big-name brands will need to further prove durability and quality as many consumers look to ...

#### Fashion Online - UK

"In 2022, while growth in the online fashion market has slowed, the channel continues to capture a significantly greater share (44%) of overall spending on clothing and footwear than pre-pandemic. As consumers cut back on discretionary spending amid the worsening cost-of-living crisis, online fashion sales at value-focused retailers and pureplays ...

### May 2022

#### Womenswear - UK

"As the cost-of-living squeeze bites, women are becoming increasingly value focused when buying womenswear. While this will lead some consumers to prioritise price and trade down, for others it will become about the overall value equation. Fashion retailers will need to focus on promoting overall value by improving the quality ...

#### Sports Goods Retailing - UK

"The COVID-19 pandemic gave the sports goods market some much-needed momentum. Innovations such as sustainable sportswear and immersive in-store experiences are catapulting brands and retailers forward, with an increasing interest in health and wellbeing as well as the continuing athleisure trend driving consumers towards these brands. An industry in decline ...

### April 2022

#### Menswear - UK

"The beginning of 2022 has seen significant pent-up demand for menswear as lifestyles reverted to more normalised routines. However, as the income squeeze begins to bite, spending on the category is likely to be hit as people prioritise spend on essential items and categories such as travel and leisure that ...