March 2013

Lotteries - UK

"Although the UK lotteries market is dominated by the National Lottery, it is more diverse than share data would suggest. Players have a widening range of choices in games to play, and operators have plenty to think about in a sector in which interests and preferences vary significantly between the ...

February 2013

Bicycles - UK

"The most surprising aspect to emerge from Mintel's research into factors influencing bicycle purchase is the lack of importance attached to brand, with price, specification and styling/colour/décor being seen as more important than whether a bicycle is a brand that the potential buyer is familiar with."

– ...

Betting Shops - UK

"The upcoming point-of-consumption tax could provide relief for those with a strong mix of shop versus online business, but in the long term may restrict opportunities for further advertising and exclusive offers that would no doubt hit the industry as a whole.

The year 2012 injected the cyclical boost expected ...

January 2013

Leisure Venue Catering - UK

"Leisure venue operators should reflect trends in snacking NPD such as for varied popcorn flavours in order to ensure that their own snacking ranges live up to expectations in terms of being treat purchases."

Leisure Centres and Swimming Pools - UK

"Opening selected facilities 24 hours a day is something which would allow leisure centres to confront the growing threat from budget gyms head on."

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