



August 2011

Beauty Online - US

Mintel's first *Online Beauty* report explores and defines a young and growing e-commerce segment that, prior to this decade, was barely a blip on the internet horizon.

December 2010

The Private Label Food and Drink Consumer - US

Private label food and drink products have garnered more attention in the media, as well as the business community, in recent years in part because of the impressive growth across multiple categories. Consumers are buying private label food and drink products in greater numbers, typically because these products represent better ...

Women's Attitudes Toward Clothes Shopping - US

Nearly nine out of ten women surveyed for this report said that they have *shopped* for clothing themselves in the past year, and eight out of ten have *made a purchase*. These women purchase numerous items, expressing what motivates them, what challenges and frustrates them with the retail experience, and ...

Footwear - US

The footwear market reached a total of \$46.5 billion in estimated sales for 2010, showing a seemingly surprising increase in sales in spite of the continuing economic crisis in the U.S. Mintel's research reveals how the footwear market has withstood some of the impact of a recession that ...

November 2010

Shopping for Childrens Clothing - US

Estimated to be \$43 billion in 2010, the children's clothing market has faced challenges since 2006 due largely to the continuing economic crisis. As the downturn has compelled families to economize and reduce spending on children's clothing, manufacturers and retailers alike have responded with a new approach to enticing consumers ...

October 2010

Budget Shopper - US



Retailing and Apparel - USA



The official announcement that the recession came to an end in June 2009 seems out of sync with the reality of most Americans still feeling the effects of the downturn. Reflecting an enduringly recessionary mindset, a majority of consumers continue to say that they are budgeting their money more than ...