

January 2020

Functional Ingredients in Food and Drink - US

"This inaugural report in Mintel's Flavor and Ingredient Library is the first layer in the foundation of a Report series designed to guide brands in product development, quantifying how to fill their innovation pipelines based on actual consumer interest. Each Report in this series will take a "now, near, next" ...

July 2019

Consumers and the Economic Outlook Q3: A Look at Both Sides - US

"A lot of coverage has been given to the growing divide between political views in the US. While there may be cultural and moral differences that cause fundamental shifts in beliefs, some underlying concerns, specifically financial ones, are more similar than different. However, if a consumer's personal belief system aligns ...

January 2019

Consumers and the Economic Outlook Q1: Defining Financial Success - US

"The US economy continues its slow upward trajectory, even as discussion of tariffs and trade discussions cause the stock market to fluctuate a great deal. US unemployment – already at extremely low levels – decreased further in October of 2018, while labor force participation remained steady. Despite a slight dip ...