

## December 2011

### Youth Fashion - UK

“There are signs that the fashion-oriented under-25s - who have underpinned the performance of the clothing and footwear market - are now beginning to rein in their discretionary spend. The challenge for retailers is to stimulate spending from this demographic by adding extra value to customers, in terms of the multichannel shopping ...

## November 2011

### Consumers and The Economic Outlook - Quarterly Update - UK

The report includes an overview of the changes in household well-being over the last three years, a breakdown of planned and recent spending, and consumers' assessment of when the feelgood factor will return to the economy.

### Consumer Attitudes Towards Luxury Brands - UK

“Within the dynamic clothing category, the worlds of high-end fashion and fast fashion have never been so intertwined, with the boundaries separating them becoming increasingly hazy. Consumers are broadening their retail scope, and mixing top-end designer pieces with mid-market and value garments. A flurry of designer and high street collaborations ...

## October 2011

### Fashion for the Over-55s - UK

“As the UK is getting older, the over-55s are becoming an increasingly powerful demographic, hence, understanding their attitudes and responding to their needs will be key to unlocking their sizeable value in the fashion industry. Many over-55s are hungry for more stylish fashion options for their age group. It is ...

### Clothing Retailing - UK

“As the cross channel shopper emerges as a higher spending customer, every retailer must ensure it doesn't compete against itself by making stores and the website equally relevant and compelling and by driving customer traffic in both directions.