



## Drink - Canada

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### Beverage Blurring - Canada

Hybrid beverages represent an opportunity for manufacturers to provide consumers with new and unique flavours. While “taste” remains the most important consideration for Canadian consumers when drinking their preferred beverages, nutritional benefits are a secondary consideration on par with affordability. There is also ample opportunity for growth of hybrid beverages ...

### Dining Out - Canada

With just over half of the population either getting takeout or dining out, it can be said that Canadians are regulars at foodservice vendors. With young consumers having a hankering for non-traditional meal occasions, foodservice vendors are well positioned to increase traffic beyond dinner and lunches. While practical considerations of ...