

## October 2020

### **Pest Control and Repellents: Incl Impact of COVID-19 - US**

"The pest control category has proven itself to be incredibly resilient. Despite mounting financial pressures due to COVID-19 and the subsequent recession, both the at-home and professional services segments are expecting modest growth over the next several years. That said, in addition to consumers traveling less and lowering the risk ...

## September 2020

### **Outdoor Cooking: Incl Impact of COVID-19 - US**

"Prior to the pandemic, the outdoor cooking category benefitted from slow but stable growth, which was expected to continue. However, the COVID-19 pandemic and recession are altering that trajectory. While consumers look to limit their discretionary spending, extended periods of time at home will foster the desire to improve their ...

### **Consumers and the Economic Outlook: Incl Impact of COVID-19 - US**

"The unpredictable pace of the spread of COVID-19 is worrying, but consumers have remained optimistic about their finances throughout this pandemic and the subsequent recession. Time will tell how deeply consumer finances will be affected, but right now, consumers are most definitely holding out hope for themselves, while their confidence ...

## August 2020

### **Pet Supplies: Incl Impact of COVID-19 - US**

"The pet supplies market found continued steady, conservative growth propelled by rising pet ownership coupled with premium innovation that reflects pet owner desires to provide happiness and health to pets as valued members of the family. The COVID-19 outbreak has further solidified the bond between pet and owner, with some ...