



## October 2019

### Thailand Outbound - Thailand

“Thai outbound tourism crossed the 10-million barrier in 2018, posting robust growth of 13.8% in outbound departures. Almost 15% of Thais travelled abroad, mainly to neighbouring countries in the ASEAN region and broader Asian continent.”

– **Jessica Kelly, Senior Tourism Analyst**

## September 2019

### Winter Sports in Europe - International

“Europe’s spectacular mountain ranges have supported a winter-sports tourism industry for well over a century and it is the world’s largest market. Skiing and snowboarding are the most popular activities, but more sports are popping up all the time, providing variety and interest for skiers and non-skiers alike. A stable ...

## August 2019

### Egypt Outbound - Egypt

“Egypt’s outbound market is underdeveloped compared to its inbound market. In a country of almost 1 billion, less than 2% of Egyptians travelled abroad in 2017. Foreign travel is a luxury for most, afforded by only the most wealthy and upper-middle-class consumers. Economic reforms imposed in 2016 have only exacerbated ...

### Tourism Investment in South East Asia - International

“The past decade has witnessed a dramatic upsurge in inbound, outbound and domestic travel across the ten countries of South East Asia. In response, each nation has identified its own investment priorities to expand tourism and create new revenues and job opportunities.”

– **Jessica Kelly, Senior Tourism Analyst**

## July 2019

### The Future of the Sharing Economy in Tourism - International

“A decade ago, collaborative consumption was a relatively unknown concept and tourism-related goods and services – including accommodation, rental cars and guided tours – were booked almost exclusively through travel agents or direct with a mainstream

### The Sub-Saharan African Hotel Sector - International

“Since 2015, the pipeline of chain hotel rooms in Sub-Saharan Africa has grown by almost half, which portends a significant increase in chain-hotel capacity across the region. Otherwise, the franchising of hotels is on the rise in the region – especially in East Africa – and the underserved Francophone countries ...



## Travel and Tourism Analyst - International



tourism provider such as a hotel, car-rental firm or holiday letting company. The sharing ...