

April 2022

Consumers and the Economic Outlook Q1 - UK

“Even before the conflict in Ukraine, inflation had become the biggest concern for consumers, brands and the British economy for 2022. Households are set to endure the biggest squeeze on real incomes in decades, and the conflict in Ukraine will only add to existing inflationary pressures. This is seen in ...

March 2022

Attitudes towards Home Delivery and Takeaway - UK

“The home delivery and takeaway sector is working hard to maintain trading levels and combat the threat posed by inflation. This has included increased use of free delivery offers, extended trading hours to offer breakfast, brunch and lunch takeaways, and adapting propositions to target workers returning to offices.”

February 2022

Leisure Outlook - UK

“The first signs of how inflation will impact the foodservice market are beginning to show. Takeaways remain a popular option with consumers’ substituting evenings out with evenings in, meanwhile those heading out for a meal are favouring full-service restaurants that justify the expense by offering something extra special”.

Menu Trends - UK

“The proportion of flexitarians continues to rise annually, with one in three meat eaters having reduced/limited meat consumption. Fuelled by greater awareness of the benefits of eating less meat, and the current yearning for variety in their diets, the latest phase of vegetarianism is also underway, and therefore one ...