

June 2019

Purchasing Journey for Fashion - UK

“The way people shop for fashion is changing and the distinction between online and offline is increasingly superficial as both channels are intrinsically linked, influencing one another. Online does continue to capture a greater share of the market year-on-year, but the argument remains that many online sales would not be ...

May 2019

Womenswear - UK

“Growth in the UK womenswear market has remained robust, with demand being driven by new trends coming through as women become tired of long-standing favourites like the skinny jean. Retailers are recognising that ranges like petite and plus-size are no longer a niche concern, and growth in these categories has ...

April 2019

Footwear Retailing - UK

“It has been a disappointing 2018 for footwear, with very little growth in value terms. The market has undoubtedly been affected by the current political uncertainty in the UK and people have been less willing to spend. Therefore, retailers offering value for money have performed better than others. The unpredictable ...