



## March 2009

### Auto Shows - US

This report explores the auto show market in the U.S. It provides insight into the external and internal factors affecting auto show attendance and trends, and what they mean for future attendance, promotional campaigns and viability of the shows in the selling of new cars.

### Used or Formerly Owned Automobiles - US

The recession and a drop in consumer demand for automobiles are affecting automakers and dealers of both new and used vehicles. These trends are forcing dealers to take a hard look at their offerings and identify new strategies to survive in this more challenging environment. The findings in this report ...

### Pedal Power - US

This report explores the bicycle market in the U.S. It provides insight into the external and internal factors affecting bike sales, consumption and ridership trends, and what they mean for future sales, promotional campaigns and industry innovations. Specific questions that are answered in this report include, but are not ...

## January 2009

### Great Fuel Debate - US

Aggregate expenditures on gasoline and diesel fuel reached \$294.3 billion in 2008, an increase of 93% at current prices since 2003 and 66% at inflation-adjusted prices. However, this impressive gain is the result of increases in the average price per gallon of fuel rather than a surge in demand ...