

June 2015

购物中心 - China

“快速增长的在线零售业迫使购物中心提供更广泛的零售和非零售门店、方便的内部交通导航动线，以及打造更具吸引力的购物体验。

May 2015

Shopping Malls - China

“Shopping malls need to offer wider ranges of retail and non-retail outlets, including the familiar outlets people expect them to provide, and the excitement of new and niche products, brands and services. But they must also become easier to navigate and offer a more appealing shopping experience. Increasingly they need ...

便利店 - China

“尽管城市消费者在便利店购物的现象无处不在，但连锁店需要不断‘升级’产品、服务和店面，以满足不同消费者和社区个性化的需求。随着竞争在发达城市日益加剧，竞争模式日新月异，创造适合当地需求的商业模式的重要性与日俱增。

April 2015

Convenience Stores - China

“While shopping from convenience stores is almost universal among urban consumers, there is an increasing need for chains to adapt their products, services and stores to suit the individual needs of different customers and communities. As competition heats up in developed cities, and expands into new ones, developing business models ...