



June 2019

Forecourt & Convenience Retailing - Ireland

“Convenience stores remain key destinations for top-up shopping among Irish consumers in 2019, with a strong contingent of consumers (particularly in younger age groups) noting their interest in the expansion of the own-brand offering among forecourt and convenience retailers.”

– **Brian O’Connor, Senior Consumer Analyst**

April 2019

Automotive Retailing - Ireland

“Growing negativity around diesel vehicles will see manufacturers produce fewer diesel cars in the coming years and more alternative-fuelled vehicles as eco-conscious consumers increasingly switch to cleaner-fuelled cars to reduce their carbon footprint and play their part in tackling issues such as poor air quality and climate change.”

– ...

Mobile Phones - Ireland

“Data allowance is the most important factor when choosing a phone plan. This reflects the significant increase in mobile data usage in recent years as use of data heavy streaming services on mobile devices grows. Mobile operators could therefore offer greater flexibility within their contracts to enable consumers to modify ...