August 2020

Buying Insurance: Incl Impact of COVID-19 - Canada

"Societal health scares are generally good news for insurance sales as the fear factor spurs consumer demand for life and health protection. The closure of physical locations due to lockdowns has increased digital and phone contact while also giving insurance companies and brokers/agents time to reflect on how to ...

July 2020

Investment Trends: Incl Impact of COVID-19 - Canada

"Current markets trends are seeing increasing interest in ESG investing, while the current COVID-19 world will witness a rise in thematic investing related to those sectors that will reshape the post-pandemic world."

– Sanjay Sharma, Senior Financial Services Analyst

May 2020

Affluent Investing: Incl Impact of COVID-19 - Canada

"In the short-term, affluent consumer preferences shift to safer fixed income investments such as bonds, savings accounts and GICs. But in the middle to longer-term, relatively normal levels expected to resume, potential with an increase in use of financial advisors as affluent investors are more likely to value expert advice ...

© 2024 Mintel Group Ltd. All Rights Reserved. Confidential to Mintel.