

December 2022**Consumers and Later Life
Planning - UK**

“There is considerable latent demand for later life planning among over-45s, especially among those aged 45-64. If providers can effectively tap into this and engender earlier engagement, for example by offering free will reviews or retirement health checks, it would expand the client base and generate new opportunities for growth ...

November 2022**Annuities and Income Drawdown
- UK**

“The market for retirement income products has bounced back from the pandemic-induced dip, and the outlook is positive, supported by an increasing pool of potential customers. Rising annuity rates and the desire for a secure income are likely to make this option more attractive. However, consumers continue to value the ...

Personal Pensions - UK

“The rare period of significant growth seen in individual pensions in 2021 has proven to be short-lived. The considerable increase in the cost of living during 2022 has damaged consumer confidence and reduced the amount of funds available to place into a pension. Over the longer-term the market is likely ...

October 2022**Equity Release Schemes - UK**

“2021 was the strongest year yet for equity release sales, and the prospects for future growth remain positive. However, rising inflation could prove a double-edged sword, while a slowdown in house price growth will impact consumer confidence. Providers should continue to focus on tackling misconceptions about equity release schemes to ...

July 2022**Retirement Planning - UK**

“The retirement planning environment has so far held up well despite the challenges that the COVID-19 pandemic has placed on the market. Cost of living pressures pose a new challenge for the industry. With inflationary pressures expected to persist throughout 2022 and into 2023, consumers face tough decisions. More people ...

May 2022

Funeral Planning - UK

“Mintel’s research shows there is considerable latent demand for funeral planning among over-45s. If providers could effectively tap into this and engender earlier engagement, the market for prepaid funeral plans has the scope to more than double in size.”

April 2022

Consumers and the Economic Outlook Q1 - UK

“Even before the conflict in Ukraine, inflation had become the biggest concern for consumers, brands and the British economy for 2022. Households are set to endure the biggest squeeze on real incomes in decades, and the conflict in Ukraine will only add to existing inflationary pressures. This is seen in ...