

March 2013

零售便利店 - China

尽管近年来中国便利店业扩张迅速，此市场仍有进一步发展空间。在中国城市，平均约10,000人共用一家便利店，远不及台湾和美国等主要市场。台湾为便利店竞争最激烈的市场，每2,400人共用一家便利店。2007-2012年中国便利店以复合年增长率（CAGR）15.9%的速度增长，2012年市值达到465亿元人民币。

February 2013

服装零售 - China

中国服装零售业继续保持着强劲的增长,这在很大程度上是得益于国民的个人平均收入不断增加。但是行业中竞争仍然十分激烈,领先的零售商必须不懈努力以吸引日益多变和精明的中国消费者。

January 2013

Convenience Retailing - China

“While the convenience store sector in China has expanded rapidly in recent years, there remains marked scope for further growth. While there are approximately 10,000 people per convenience store in urban areas in China, this figure is much lower at 2,400 in Taiwan – the most fiercely competitive ...

December 2012

Clothing Retailing - China

“China’s clothing retail industry continues to enjoy strong growth, in large part thanks to continued growth in average personal incomes, but also remains highly competitive, with leading retailers having to work hard to sustain interest from increasingly fickle and sophisticated Chinese consumers.

September 2012

Pharmacy Retail - China

“China is a massive pharmaceuticals market, perhaps the biggest in the world, but it is dogged by invasive regulation, price-capping and the widespread penetration of fake drugs, all of which combine to inhibit the industry from reaching its true potential. A high degree of fragmentation in the market also means ...

July 2012

Supermarkets and Hypermarkets - China

“In trying to understand just how rapidly the modern grocery sector has grown in China, it has to be realised that all of the approximately 50,000 supermarkets and hypermarkets that now exist in China have appeared within a single generation, or less than 25 years. China is now the ...