

December 2012

Small Kitchen Appliances - UK

“The ongoing gloom that has surrounded consumer finances is still creating a challenging environment for small kitchen appliances, even though value sales have benefited from the fact that within this category consumers are investing more in quality and what they perceive as value. Volume sales are still sluggish, and those ...

November 2012

Ovens and Microwaves - UK

“Although tight finances are creating opportunities for own-label manufacturers and retailers to aggressively target the bargain hunter, the era of austerity holds an opportunity for manufacturers to secure a long-term relationship with consumers that delivers on quality, assurance and outstanding customer service.”

Accessories for the Home - UK

“In a situation where consumers’ focus has shifted to core priorities like food and energy costs, it is a tough task to rekindle their enthusiasm for their homes and for spending on items that may seem like non-essentials. Nevertheless, the internet and mobile technology offer opportunities to inspire consumers and ...

October 2012

Bedrooms and Bedroom Furniture - UK

“Tough times call for tough measures. Demand for beds and bedroom furniture has been depressed because of consumer uncertainty in a difficult economy and most retailers and manufacturers have addressed their costs and overheads in a move to become leaner and fitter businesses. At the same time manufacturers have risen ...

September 2012

Kitchens and Kitchen Furniture - UK

“Consumers’ demands of their kitchens are growing and today’s kitchens are expected not only to function well, but also to transform a home, injecting status and style. Yet, for many consumers space is at a premium as modern dwellings get smaller. So there is a tension between desire and reality ...

August 2012

Furniture Retailing - UK

“When retailers start discounting they get a rush of new business, but continued use of the same tactics quickly becomes tired and less effective. Today’s best furniture retailers are using a more innovative range of techniques to inspire customers buy through understanding their lifestyles, style aspirations and having a clear ...

Bathrooms and Bathroom Accessories - UK

“People are living in smaller homes and yet the amount of stuff they need to store continues to grow. Bathrooms are filled with toiletries, cosmetics, shavers, electric toothbrushes and more, so demand for stylish storage continues to rise. All this is helping to fuel demand for modular bathroom furniture – ...

July 2012

Household Cleaning Equipment - UK

The market for household cleaning equipment has shown solid growth over a period when spending on many other larger household items has been curtailed by low consumer confidence due to the recession and a weak housing market. The essential nature of purchasing and continued importance attached to maintaining a clean ...

Home Shopping - UK

“The days when home shopping was distinct from store shopping are over. It’s only analysts who try to make the distinction. For everyone else it is just shopping. And shopping is changing rapidly. If there is one clear message of this report it is that home shopping and store shopping ...

June 2012

Washers and Dryers - UK

“As manufacturers introduce more advanced features to mid-market products, they need to find even more ways to differentiate their ranges in order to grow market share. We see that consumers want simplicity, energy savings and convenience and this will define the battle ground for share of hearts and minds in ...

May 2012

Garden Products Retailing - UK

“Garden centre retailers are facing difficult times. Demand for garden products remains flat in today’s tough economy and increasingly consumers are turning to the internet to search out better deals on price. This is putting margins under pressure and so limits the cash available for innovation and refurbishment. Yet, despite ...

Electrical Goods Retailing - UK

“The electricals sector is heading for further major changes. John Lewis and Currys are showing how it is possible to compete effectively against pure play online retailers, Amazon shows how an online retailer can prosper through the excellence of its fulfilment processes. But we are not convinced that a price ...

April 2012

Fridges and Freezers - UK

“Innovation has touched almost every aspect of product styling and design in refrigeration. So today’s consumers have more choice than ever before from low-cost no-frills appliances through to high-spec luxury items. There are smart appliances that micro-manage food storage temperatures and humidity and a plethora of innovative interiors that improve ...

March 2012

Department Store Retailing - UK

“As mobile devices become the key connecting point for cross-channel they will have a major impact on how companies communicate with their customers and how they foster loyalty, but they could become the perfect conduit for delivering more potent messages about the advantages of ‘click and collect’ services too”.

Carpets and Floorcoverings - UK

“Tomorrow’s flooring retailers will need to be more compelling places to shop, give a better customer experience and create a source of inspiration for people wanting to create the best results for their interiors. We expect to see more design literate sales people and more imaginative ways of illustrating the ...

Consumers and The Economic Outlook - Quarterly Update - UK

The report includes an overview of the changes in household well-being over the last three years, a breakdown of planned and recent spending, and consumers' assessment of how well they manage their money. Free to Mintel Oxygen subscribers, the report is the third in an ongoing series of quarterly updates ...

February 2012

DIY Retailing - UK

“Amid a stagnating DIY market, much of the battle will be to take share from competitors, but there are also opportunities to augment the offer in categories with growth potential, and develop ranges beyond conventional DIY goods. It will be retailers with the ability to invest that are likely to ...

Buying for the Home Online - UK

“Online shopping is getting more sophisticated and increasingly convenient. Consumers already expect to be able to find the products they want online, look for information about those products and read impartial reviews to help guide them to their final choice. But for many home goods there are layers of complication ...

January 2012

Baby and Nursery Equipment - UK

“Today’s babies can have it all, and more. There is a plethora of goods and manufacturers continue to



Retail: Home - UK

innovate, with plenty of activity in terms of new styling, new functionality and new equipment. Yet, this is set against a background where one in five shoppers buy most products online and ...