



April 2023

Euro Retail Trends - Spring - UK

"While each market has experienced the pressures of 2022 and early 2023 differently, the common factor has been a decline in consumer confidence and this has weighed heavily on demand and, in most markets, created an underlying volume decline in retail sales. Overall inflationary pressures looked to have peaked in ...

March 2023

Amazon: Creating an Ecosystem - Spain

"Amazon is the biggest player in the ever growing online retailing market in Spain and the company has been expanding there rapidly in recent years. It is projected to continue its rise over the coming years, as the online habit sticks, fuelled largely by the overwhelming demand for convenience and ...

Amazon: Creating an Ecosystem - France

"Amazon is the largest non-food retailer in France, but it is significantly less used by shoppers in that country than in the other markets in our research. There are many reasons for this, not least the advanced state of the online market and the strength of local operators. It operates ...

Amazon: Creating an Ecosystem - Italy

"Since it launched in Europe, Amazon has evolved from primarily an online book retailer into a retail-based ecosystem, the online equivalent of a department store but with added video, music, gaming and reading services. Its relentless focus on price and service/fulfilment has proved a popular proposition for Italian consumers ...

Amazon: Creating an Ecosystem - Europe

"Amazon is the undisputed leader of the dynamic online retailing market in Europe. It is set to benefit as the channel continues to gain popularity across product and service categories and it has benefitted greatly from the pandemic. It is forecast that Amazon's rise will continue, albeit with growth not ...