



June 2011

Singles Holidays - UK

Mintel estimates that 11.8 million holidays abroad and 16.4 million domestic trips were taken by single adults in 2010. This report analyses market trends and consumer attitudes towards singles on holiday, investigating the core market factors, strengths and weaknesses, key players and products in the industry.

Coach Holidays - UK

This report considers the recession's impact on coach holidays and how they have fared in the post-recession period. It looks at what the 'staycation' trend has meant for the market, how the domestic and overseas segments have performed and forecasts volume and value data of both for the next five ...

May 2011

Package vs Independent Holidays - UK

April 2011

Camping and Caravanning - UK

Camping and caravanning holidays were one of the few types of trip to benefit directly from the impact of recession, with the number taken in 2009 rising one fifth (including stays at owned static caravans) and one quarter (excluding such stays).