



June 2010

Luxury Vehicles - US

This report explores the luxury automotive market in the U.S. It provides insight into the external and internal factors affecting sales, consumption, trends and what these may mean for future sales, promotional campaigns and industry innovations.

Car Rental - US

This report explores the car rental market in the US. It provides insight into the external and internal factors affecting rentals, consumption and trends (and what they mean for future sales), promotional campaigns and industry innovations. Specific questions that are answered in this report include, but are not limited to ...

Imports Versus Domestics - US

This report explores the import and domestic automotive market in the US. It provides insight into the external and internal factors affecting import and domestic automotive and truck sales, consumption and trends, and what they mean for future sales, promotional campaigns and industry innovations. Specific questions that are answered in ...

Airlines - US

This report explores the airlines in the US, focusing on domestic flights but also including foreign travel originating in or arriving to US destinations. It provides insight into the external and internal factors affecting domestic travel sales, consumption and consumer trends, and how these trends affect branding and future sales ...

May 2010

New Cars - US

This report explores the new car market in the US. It provides insight into the external and internal factors affecting new car sales. Additionally, it looks at purchasing and consumer trends, and what they mean for future sales, promotional campaigns and industry innovations. Specific questions that are answered in this ...