

April 2022

Consumers and the Economic Outlook Q1 - UK

“Even before the conflict in Ukraine, inflation had become the biggest concern for consumers, brands and the British economy for 2022. Households are set to endure the biggest squeeze on real incomes in decades, and the conflict in Ukraine will only add to existing inflationary pressures. This is seen in ...

March 2022

Cycling - UK

“Rising petrol prices, and the possibility of a protracted oil crisis as a result of the conflict in Ukraine, could help to ‘nudge’ more people from car travel towards cycling. The impact of these events, along with UK net-zero carbon targets, is likely to strengthen the long-term case for energy ...

Casinos - UK

“Land-based casinos have begun to bounce back from the COVID-19 crisis as restrictions have been lifted, while online operators are retaining much of the business they gained during lockdowns. Forthcoming regulatory reform could benefit venues and damage remote revenues but both segments face a more immediate danger from a cost-of-living ...

February 2022

Leisure Outlook - UK

“The first signs of how inflation will impact the foodservice market are beginning to show. Takeaways remain a popular option with consumers’ substituting evenings out with evenings in, meanwhile those heading out for a meal are favouring full-service restaurants that justify the expense by offering something extra special”.

Hobbies and Interests - UK

“The pandemic has raised the importance of hobbies in people’s lives, and seen many adults take up brand new interests, revisit old pastimes and rediscover a sense of childhood play. Hands-on physical activities offer digital downtime and provide a therapeutic pressure valve in a stressed society.”

– John Worthington ...

January 2022

Lotteries - UK

“Lottery play has remained resilient throughout the pandemic and can grow into the medium term through new opportunities for innovation in game formats, distribution channels and non-cash prize structures.”