

September 2018

Eating Out Review - UK

"Foodservice operators that base their strategy around promotions are not doing enough to stand out. Brands also need to show that they care about the well-being of their customers by responding with menu choices that cater to healthy lifestyles."

- **Trish Caddy, Foodservice Analyst**

Burger and Chicken Restaurants - UK

"The biggest threat to the popularity of burger and chicken is the trend of consumers cutting back on eating meat. This is being driven by Younger Millennials who have either adopted a full-time vegan lifestyle or are simply eating more plant-based dishes. Operators now need to tackle this issue by ...

The Leisure Outlook - Quarterly Update - UK

"Consumers are reprioritising their leisure spending towards sharing experiences and habitual leisure activities, including frequent visits to pubs for drinks, working out in a gym and buying takeaways. Meanwhile, England's success in the FIFA World Cup combined with the recent heatwave has helped boost the UK leisure economy."

— ...

August 2018

Consumers and the Economic Outlook - Quarterly Update - UK

"Consumers continue to worry about the impact Brexit will have on the UK economy. But people are still focussing much more on their own financial situations, which are currently in a pretty healthy state. The base rate rise will make it harder for some, but the general outlook is positive ...

Eating Out: The Decision Making Process - UK

"Visits to foodservice venues are driven mostly by discounts, which puts pressure on operators to maintain trading levels. While promotional activities remain prevalent, there is potential for these to be specifically targeted at celebratory occasions. Meanwhile, chain operators can't rely solely on the convenience of their high street locations. Instead ...