



October 2011

Supermarket Retailing - Ireland

The supermarket retailing market has faced its share of challenges since the recession hit in 2008, with consumer spending patterns shifting, production prices increasing and a more competitive environment. However, the downturn has also provided supermarket retailers with a number of opportunities for growth.

Hot Beverages - Ireland

Ireland is renowned as a nation of tea drinkers, with amongst the highest levels of consumption per capita globally, the average person drinking around four cups per day. Although coffee consumption is typically less prevalent than tea, the rise café culture across both NI and RoI, is set to drive ...