August 2023

Vehicle Assistance and Recovery - UK

"After seeing recovery in 2022, the pressures of the cost of living crisis are expected to slow revenue growth during 2023. While such a development is likely to raise the importance of price amongst some consumers, Mintel's research suggests this is not the most important factor when purchasing. Non-price factors ...

July 2023

Car Finance - UK

"Car finance continues to offer a more affordable solution for those who are unable to buy a car outright. Although the current economic situation has made the flexibility offered by alternative purchasing methods, such as car subscription services, appealing, consumers are still unsure on aspects such as contract lengths and ...

April 2023

Car Purchasing - UK

"Car purchases stumbled during 2022 as the impact of cost of living pressures affected consumer demand. While the situation is expected to improve during 2023, sellers will still be dealing with a largely cautious customer base. Used cars will be preferred to new with many buyers likely to delay their ...

March 2023

Motor Insurance - UK

"The motor insurance market faced a tough 2022 as a result of claims inflation and new regulation. Despite these difficulties, the market will be resilient in the long term as motor insurance remains an essential purchase for drivers. Opportunities to evolve with technological and environmental developments will help insurers appeal ...

Car Review - UK

"Difficulties for the UK car market continue as the current cost-of-living crisis delays what was expected to be a rapid return to normality after the recent pandemic. Yet despite this, demands from car owners continue to evolve. Currently focused on affordability, long-term demands span vehicle flexibility, environmental impact and innovation ...

January 2023

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Electric and Hybrid Cars - UK

"Despite the poor performance for the wider car market, demand for electric and hybrid cars remains strong. Yet with a cost of living crisis placing pressure on finances, even sales in this sector cannot be guaranteed to grow as predicted. Coupled with a need to invest in charging infrastructure to ...

Upcoming Reports

Electric & Hybrid Vehicles - UK - 2023

Car Aftermarket - UK - 2023

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