



December 2010

Travel Agents - UK

The recession has brought mixed fortunes for travel agents in the UK. On the one hand, as the demand for protection on holiday has grown (spurred by high-profile holiday company failures and spring 2010's ash cloud airspace shutdown), bookings have actually increased somewhat as a share of the market. On ...

November 2010

Hotels - UK

This report examines hotel use in the UK, considering business, leisure and VFR (visiting friends and relatives) purposes. It considers both full-service and budget hotels, looking at the impact of recession, the state of the market in 2010 and the prospects for the future. It examines who the key customers ...

Holidays to Turkey & Egypt - The Rise of the 'Far Near' - UK

This report analyses market trends and consumer attitudes towards holidays in Turkey and Egypt, investigating the core market factors, strengths and weaknesses, key players and products in the industry.

October 2010

Weddings and Honeymoons Abroad - UK

This report examines the market for weddings and honeymoons abroad, looking at trends and consumer attitudes, strengths and weaknesses, the domestic context, the broader market environment, innovations of interest and the future of the market.

Holiday Car Hire - UK

This report analyses market trends and consumer attitudes towards holiday car hire, investigating the core market factors, strengths and weaknesses, innovations, consumer dynamics and key players in the industry.