



June 2016

Shopping for Home Décor - US

Home décor is a \$38+ billion industry, according to 2015 consumer expenditure data, and is forecasted for continued growth through 2021 when sales should reach \$45.8 billion, 19% above this year's estimates. Most purchasing occurs in-store, but growth is coming from online channels as more and more consumers are ...

May 2016

Teen Fashion - US

"Many teen retailers have struggled (or failed) to keep up with today's teens' dynamic fashion preferences and digital prowess. Teens, however, are still invested in fashion despite competition for their money from other categories, namely electronics, and particularly tech devices. Retailers interested in garnering a share of the teen fashion ...

April 2016

Baby Durables - US

Total retail sales of baby durables totaled \$9.3 billion at current prices in 2015, up 2.5% versus 2014. This growth is forecasted to continue at an average rate of just under 1% annually through 2020 when sales should reach \$9.8 billion. Elevated consumer confidence levels as well ...