



March 2011

Channel Preferences for Consumer Finance - Ireland

The recession has seen the personal finance industry decline somewhat, as NI and RoI consumers remain cautious in regards to their finances; less willing to borrow and increasingly trying to save. Increasingly they are becoming more involved in their finances and are seeking out better deals and a deeper understanding ...

December 2010

Insurance - Ireland

The Irish insurance market is operating in a very different environment compared to that last examined in 2008. The market has had to contend with the challenges of increasing regulation, tightening liquidity, weak consumer confidence and a barrage of natural disasters that have conspired, along with growing trends in fraud ...