Media - UK



September 2011

Media Content On the Go - UK

"The once-obvious usage scenarios for particular devices are becoming ever more blurred. Portable media players have seen slower rates of take-up as multifunctional smartphones became more popular and cannibalised their market share. Tablet computers replicate to a large extent the features and functions of laptops, especially when considering the streaming ...

Magazines - UK

"Initial hope and hype that the iPad might prove to be the saviour of the magazine industry has been replaced by a healthy dose of realism. However, there is a growing belief, supported by Mintel's exclusive consumer research, that the crucial 16-34 age group is more willing to spend money ...

<mark>Au</mark>gust 2011

Music and Video Purchasing - UK

For the first time for digital video, content producers, retailers, manufacturers and consumers are starting to move in the same direction – albeit slowly. Music by contrast, already well established as a digital product, now needs to focus on improving the delivery experience and working out a pricing model that ...

<mark>Jul</mark>y 2011

Consumers and The Economic Outlook - Quarterly Update - UK

The report includes an overview of the changes in household well-being over the last three years, a breakdown of planned and recent spending, and consumers' assessment of the potential impact of the government's austerity measures.