

March 2009

Sandwiches and Other Lunchtime Foods - UK

Changing working patterns and the economic downturn are having a radical effect on the market for lunchtime foods. The time available for lunch at work is decreasing and an increasing proportion of workers are eating at their desks or skipping lunch altogether, relying on snacking throughout the day to meet ...

Market Re-forecasts - Food - UK

Mintel's re-forecasting puts markets in realistic light

Ethnic Cuisine - UK

While the market may be viewed as relatively mature it remains dynamic with a wide variety of different cuisines on offer. Of these, Mexican and Thai are the most established although with many other styles at the margins. So-called Ethnic Purists, who eat ethnic cuisine several times a week, are ...

February 2009

Bread and Morning Goods - UK

Food inflation coupled with the recession present the bread and morning goods market with challenges and opportunities.

Influence of the Environment on Food Shopping - UK

Protection of the environment, and climate change in particular, are among the greatest challenges facing the UK today. It is no wonder, therefore, that retailers, manufacturers and consumers are taking action to counter the impact of climate change and other environmental effects. The majority of consumers are concerned about environmental ...

Brands - Are Supermarkets Squeezing Out Brands? - UK

Supermarkets' own-label offerings have long been a significant part of the UK food sales, holding a share of nearly 29%.

January 2009

Fair Trade Foods - UK

Despite its meteoric growth, the Fairtrade market still remains largely niche and it is questionable whether it is likely to remain as such or whether it will reach mass-market status. This report explores whether ethical consumerism is just a marketing buzzword.

Crisps and Snacks - UK

The last Mintel report on crisps and snacks pointed to steady growth in the market based on a shift in consumption from children to adults. Growth in the market has exceeded these earlier expectations, despite

continued pressure to reduce snacking behaviour among both children and adults in a drive towards ...

Fruit and Vegetables - UK

While an already large market, demand for fruit and vegetables continues to expand to the benefit of all three main sectors profiled (fresh, frozen and canned). Much of the recent increase in volumes has resulted from the trend towards healthier eating as well as the push being given by the ...