

March 2017

Saving and Investing for Children - Canada

“Making Personal Financial management tools more appealing and useful might be a helpful stimulus to motivate parents to save small amounts regularly to enhance RESP contributions.”

– **Sanjay Sharma, Senior Financial Services Analyst**

February 2017

Credit Unions and Retail Banking - Canada

“Family relationships are an influential factor behind choice of first bank so incentivizing parents to open accounts for their children is a sound strategy.”

January 2017

Insurance Claims and Servicing - Canada

“Increasing the adoption of usage-based insurance will mean convincing customers to trade in their privacy to obtain benefits such as better rates and a smoother driving experience.”