

December 2012

Motorcycles and Scooters - UK

“The motorcycle and scooter market faces a number of challenges if sales are to recover to pre-recessionary levels. Many challenges persist for those in the market, most notably extending the user base as well as overcoming the existing risk perceptions of two wheels over four.”

November 2012

Car Aftermarket - UK

“The replacement car parts market has in recent years been stubbornly affected by competitive pricing and reluctance by many motorists to invest in their vehicles. Overcoming this problem is vital for value to be added back to the market as well as in preventing replacement parts increasingly becoming commodity items ...