

## October 2022

### Cloud Computing - UK

“Cloud computing remains in its developing stages of adoption, but has proved a highly attractive architecture during the disruption of the pandemic and is ideally placed to address the current economic disruptions mainly caused by the fuel-based inflation resulting from the Ukraine conflict. As the technology evolves, it is moving ...

## September 2022

### B2B Economic Outlook - UK

“As the service sector recovers and stabilises from the impact of COVID-19, firms are now facing a new and sustained challenge from rapidly rising prices. This will stifle growth across the economy as inflation hits supply chains from producers through to end-consumers”

– Lewis Cone, Senior B2B Analyst

## August 2022

### Blockchain - UK

“Blockchain may have its roots in cryptocurrencies, but it is evolving into a technology with widespread applications led by the banking sector but extending to an almost ubiquitous potential. Despite being a decade old, the technology remains at an early development stage of what is seen to be major exponential ...

## June 2022

### Software - UK

“Software has developed into a major market with digital processes penetrating virtually every role in business and across every industry. The revenue development has been disrupted as costing models have been moved to usage and as lower-cost packaged software has been developed with increased capability and flexibility. The inclusion of ...

### B2B Economic Outlook - UK

“One of the biggest challenges facing the economy is a surge in inflation. Rising inflation was widely expected to be transitory when global economies reopened in 2021. However, the conflict in Ukraine sent energy prices spiralling, which has raised long-term inflation expectations and increased uncertainty about the post-COVID-19 economic recovery ...

## May 2022

### Data Centres - UK

"The UK has one of the most developed data centre infrastructures in Europe. The growth in the market has been very strong reflecting the migration of workloads to the cloud and the cloud operators using third party suppliers. COVID-19 accelerated both the digital and cloud trend, so the short-term prospects ...

### April 2022

#### B2B E-Commerce - UK

"B2B ecommerce was in strong growth but this has been tempered by successive wider economic issues. Brexit disruption was swiftly followed by the COVID-19 pandemic, and consequent major deviations in GDP. Inflation and material shortages are now surfacing with worldwide pressures on fuel prices compounded by the Ukraine conflict. Despite ...

### March 2022

#### B2B Economic Outlook - UK

"With economic growth likely to weaken in comparison to 2021 and inflationary pressures affecting businesses, both in terms of costs and staff recruitment, it is vital that strategies are in place in order to be able to ride out yet more market disturbances."

– **Lewis Cone, Senior B2B Analyst**

#### IT Services - UK

"COVID-19 accelerated the implementation of digital programs across all sectors, and so boosted the already rapid development of IT services. While businesses initially concentrated on remaining operative, there are long-term implications, including negative effects on some industry sectors, but also new hybrid working practices with all the security implications of ...

### February 2022

#### Computer Security - UK

"Computer security increases in importance as digitisation and the number of connected devices grow at unprecedented speeds. COVID-19 served to propel the speed of transition and the market expanded correspondingly. At the start of 2022, heightening tensions between East and West are now causing further cyberattack concerns, while the continued ...