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Home Shopping - Spain

This report series covers the home shopping market in the 19 leading economies of Europe, five of these in depth: the UK, France, Germany, Italy, and Spain. The other 14 countries are covered in brief in our European Home Shopping Market section.

Home Shopping - Germany

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Home Shopping - Europe

Home shopping is changing. The days when it was dominated by 1,000 page catalogues are long gone and many of those operators have disappeared, some have failed, others have been absorbed. Now online is the dominant channel for home shopping and successful retailers are integrating their online and offline ...

Home Shopping - Italy

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Home Shopping - France

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