

### June 2023

#### The Working Life - UK

"Workers and employers are facing a difficult time as wages fail to keep up with inflation and business manage higher operational costs and weakened consumer spending power. Despite this, there remain huge opportunities for employers to define a new way of working, with possibilities going as far as shorter work ...

### April 2023

#### Marketing to Adults without Children - UK

"Adults without children are a growing and increasingly important consumer group that brands need to understand and service. As the number of reasons to not have children arguably increases, from the steep rise in the cost of living to the impending climate crisis, more adults are choosing to delay parenthood ...