



October 2017

Poultry & Poultry Substitutes - Ireland

“The Irish poultry market continues to perform well with strong demand for chicken products helping to drive sales. Going forward, an opportunity exists to promote turkey as a healthier alternative due to consumer concerns over fat. Poultry producers will also need to address the demand for transparency on sourcing in ...

September 2017

Milk and Cream - Ireland

“Milk production and sales have bounced back in 2017 from the turmoil caused by the end of the milk quotas in 2015. While milk usage among Irish consumers remains high, the potential for Brexit to interrupt milk processing on both sides of the border remains a threat to the prosperity ...

August 2017

Free-from Foods - Ireland

“The Irish free-from market has enjoyed growth over recent years, driven by ‘lifestylers’ and wider availability of products in supermarkets. Mintel expects growth to continue, however manufacturers will need to adjust the sugar content and the prices of their products where possible as these are key barriers to purchasing and ...

Quick Service Restaurants and Takeaways - Ireland

“The quick-service restaurant and takeaway market in Ireland is performing well thanks to third-party delivery apps being well received by Irish consumers, making it much easier to order fast food in 2017 – even from outlets that do not traditionally offer delivery service. Looking ahead fast casual restaurants pose a ...

July 2017

Beer & Cider - Ireland

“Despite the increase in consumer beer prices and uncertainty around the Brexit – Irish beer and cider sales have performed well, with consumers being driven to spend more on value-added drinks such as oak-aged beers and ciders, or flavoured craft brews.”