



January 2014

Spectator Sports - Ireland

“With tickets for spectator sports perceived to be overpriced, Irish consumers appear to be opting to watch live sports on TV instead of attending the event. Going forward, internet-enabled smart TVs will increase the threat to in-stadium attendance as they will facilitate live streaming of sports events at a quality ...

November 2013

Short Breaks - Ireland

“With the situation of high oil prices and low wage growth likely to continue and result in higher prices, companies operating in this sector will need to consider how they provide value for money and communicate this effectively through the appropriate channels to increase the number of domestic and overseas ...