

B2B: Technology - UK

June 2015

B2B E-Commerce - UK

"In absolute terms the B2B e-commerce market it is also growing at a faster rate than the B2C sector. Yet the B2B sector still has major growth opportunity. More than half of companies make purchases through e-commerce, but less than 22% of companies actually make sales through e-commerce."

Terry Leggett ...

May 2015

IT Services - UK

"Continuous technological developments in computer hardware, software, and telecommunication bandwidths have given commerce, industry and service organisations increased tools to fundamentally change the way they conduct their business, and to reach opportunities previously unavailable. This has fuelled growth in the IT services sector as rapid technological changes constantly alter company ...