

September 2019

Media Trends Autumn - UK

“The make-up of the video subscription streaming market is to change significantly over the coming years with Disney, Apple, WarnerMedia, NBC and BBC/ITV all poised to introduce new options, while removing their content from the current dominant players. We are, though, likely to see significant consumer pushback to this ...

July 2019

Books and e-books - UK

“2018 was another positive year for the print book market and Mintel’s research shows the strength of people’s affection for bricks-and-mortar bookstores, whether part of a chain or independent. Waterstones continues to make acquisitions to better position itself against Amazon, particularly with the looming threat of Amazon potentially opening its ...

Consumers and the Economic Outlook - UK

“It is a confusing time for the British public. The new Government has been unable to agree a Brexit deal with the EU and Parliament has passed legislation obliging the Prime Minister to request a further extension if he cannot get one. Despite this, Boris Johnson has maintained his stance ...

Regional Newspapers - UK

“While consumer resistance to online paywalls means regional newspapers continue to struggle to monetise rapidly growing digital audiences, distinctive print and specialist online products could have potential to open readers’ wallets.”

– **David Walmsley, Senior Leisure Analyst**