

May 2012**Sugar Confectionery - China**

"Mintel's research has found that consumers' interest in sugar confectionery remains strong, and growth opportunities still abound in China's sugar confectionery market. The challenge facing manufacturers and suppliers is to understand consumers' inner needs for sugar confectionery and gum, particularly in the aspect of emotional fulfilment, in order to bring ...

Chocolate Confectionery - China

"Chocolates are still very much regarded as a foreign product to Chinese consumers, despite the fact that chocolates have existed in China for many years. There are still people in the country that have not tasted a real chocolate, let alone gourmet chocolate. Average consumer incomes have risen in recent ...

April 2012**Snacks - China**

"China's snacks market has grown strongly thanks to increased consumer spending power, busier lifestyles and increasingly varied leisure pursuits. Consumer interest in new products has fuelled a massive expansion in the number of companies and products involved in the market. But that growth has now created such a bewildering mass ...