



December 2014

Grocery Retailing - Ireland

“The popularity of own-branded products and discounters is unlikely to wane in the foreseeable future. Indeed going forward Mintel expects the market share of own-label and discounters to continue to grow with many consumers finding own-label goods to be of equal quality to more expensive branded goods”

– David Falls ...

Clothing Retailing - Ireland

“Value for money is still the key factor driving consumers when buying clothing in 2014, to the benefit of retailers who offer lower-cost clothing. Moving forward, making improvements to the overall shopping experience, such as better fitting rooms, might help to attract more consumers towards higher-end retailers.”

- Brian O'Connor ...

June 2014

Food to Go - Opportunities for the Lunchtime Trade - Ireland

“Despite disposable incomes increasing in NI and RoI, consumers largely remain driven by low price when purchasing lunch outside of the home, meaning that meal deals and price promotions will continue to remain important to attract footfall. Opportunities exist for food-to-go brands and operators to engage in menu and flavour ...

May 2014

Automotive Retailing - Ireland

“Along with the rising cost of learning to drive, the high motor insurance premiums for consumers aged 16-24 likely explains why they are the least likely to personally own a car. As such, new car dealerships could consider offering one year's free insurance for consumers in this age group after ...

April 2014

Online and Mobile Retailing - Ireland

“Innovative delivery methods, such as Amazon's Prime Air, Volvo's Roam Delivery and Asda's use of storage lockers in key UK transport hubs, can evolve the 'click and collect' concept and increase the speed and ease with which consumers can receive goods ordered online. Solutions such as these can help retailers ...