

December 2017

Music Concerts and Festivals - US

The concert and music festival industry continues on its upward trajectory, as the number of tickets sold grows, ticket prices increase, and events regularly sell out. The success of the live music industry will likely endure as young adults, a core audience, grow their income and the economy remains strong ...

November 2017

Cooking Enthusiasts - US

"In 2017, Cooking Enthusiasts account for 46% of adults aged 18+, or about 115 million people. These adults have at least basic cooking skills, like or love cooking, and cook because they want to rather than because they have to. Innovation and competition in grocery retailing, along with low food ...

October 2017

Consumers and the Economic Outlook: Quarterly Update - US

"The US economy remains strong and stable, maintaining most levels it held last quarter. Consumer outlook is still optimistic and positive, but differences in age and income level reveal different motivations for improving the current state of a consumer's finances. Few predict that their financial situation will change much over ...

Movie Theaters - US

Movie theaters face stiff competition from other content providers for consumers' leisure time and dollars. However, total movie theater revenues are estimated to reach \$17.2 billion in 2017, representing a 23.1% increase from 2012-17. As ticket prices rise and theater menus expand, Mintel forecasts total movie theater revenues ...