

August 2021

Ethical Lifestyles - UK

“The coronavirus pandemic has undoubtedly been a distraction from environmental and sustainability concerns for many people, businesses and the government. However, it is important to note that for many consumers it has only strengthened their resolve to do more to protect the planet. Businesses have been highly innovative when it ...

June 2021

Consumers and the Economic Outlook - UK

“Despite the continuing upheaval caused by COVID-19, financial wellbeing and financial confidence both hit new index highs in April 2021, while planned financial activity for the next three months approached pre-pandemic levels in May, driven by increased interest in leisure and hospitality.

While there are growing signs of polarisation and ...

Millennial Lifestyles - UK

“Millennials are the generation that came of age in a deeply troubled financial climate during the Great Recession of 2007-9, only to face a second global crisis a decade later. This has left a significant mark on their financial outlook which has translated into a delay for many in their ...

May 2021

Single Lifestyles - UK

“There can be little doubt that singles were amongst the hardest hit by UK lockdowns; loneliness levels shot up due to the significant impact they had on both social and dating lives. In a post-lockdown society consumers are keen to once again experience face-to-face meetings. Marketers must ensure that in ...

The Impact of COVID-19 on Household Finances - UK

“COVID-19 has impacted British business and social life like no event since the Second World War. Household finances have not been exempt from this. Rising unemployment and income cuts have plunged some – particularly already vulnerable groups – into financial difficulty. However, furloughs, reduced spending and a rise in remote ...